Station KSL-TV SALT LAKE CITY

) DCCC-DEM CNGRS CMPG

DCCC

Showing Buylines: All Lines Last Received: Printed:

Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIE ANDRUS

Salesperson Phone# Salesperson FAX#

202-872-1155

Hiatus Weeks Flight Dates Agency (Agency C/P1/P2/E WASHINGTON DC 20007) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 10/23/2012 - 10/29/2012 11/14/2112

- CONTRACT COMMENT -

Fax#

Phone# Buyer Estimate# Product Advertiser (

Katie Keuleman

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ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

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TU-F	TU-F,M	TU-F,M	TU-E	TU-F	TU-E	SU	SU	SA	TU-E,M	TU-E,M	TU-E	TU-E	Day
630P-7P	6P-630₽	5P-530P	1P-2P	12p-1p	9A-10A	8A-9A	7A-8A	5A-659A	8A-9A	7A-8A	6A-7A	5A-6A	Time
KSL 5 NEWS AT 630P	KSL 5 NEWS AT 6P	KSL 5 NEWS	TODAY SHOW 3	KSL 5 NEWS AT NOON	TODAY SHOW 2	MEET THE PRESS	SUNDAY TODAY	SATURDAY TODAY	TODAY SHOW 8-9A	TODAY SHOW 7-8A	KSL 5 NEWS TODAY	KSL 5 EARLY TODAY	Program
: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	:30	Len
\$900.00	\$485.00	\$525.00	\$325.00	\$330.00	\$325.00	\$200.00	\$225.00	\$60.00	\$475.00	\$700.00	\$525.00	\$115.00	្រី ដ t e
10/23-10/26	10/23-10/29	10/23-10/29	10/23-10/26	10/23-10/26	10/23-10/26	10/28-10/28	10/28-10/28	10/27-10/27	10/23-10/29	10/23-10/29	10/23-10/26	10/23-10/26	Dates
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N	0	0	ц	μ	Ľ	0	1	۳	0	0	ь	4	Total Spots
\$1,800.00	\$0.00	\$0.00	\$325.00	\$330.00	\$325.00	\$0.00	\$225.00	\$60.00	\$0.00	\$0.00	\$525.00	\$460.00	Total Cost
													Daypart

Rep Order# EC'd Yes 7914413 Ver# 1 Status New Traffic Order# Printed: 10/19/2012 12:04 PM Last Received: 10/19/2012 11:44 AM Showing Buylines: All Lines 2 of

								LT	Buyer Phone# Fax#	Station I Advertiser Product Estimate#
20	19	18	17	16	15	14		Ľ,	**	44. C
TU-F	TU-F	ns	SA	TU-F,M	SA	SA	1	Day	Katie Keuleman	SL-TV SALI ()DCC DCCC 2112
1137P- 1236A	1035P- 1137P	10P-1035P KSL	10P-1035P KSL	101-1035	630P-7P	6P-630P	1 1 1	Time	nan	KSL-TV SALT LAKE CITY r () DCCC-DEM ENGRS EMPG DCCC # 2112
JIMMY FALLON VARIETY SHOW	TONIGHT SHOW	5 NEWS AT 10 -	5 NEWS AT 10 -	10P-1035P KSL 5 NEWS AT 10	GAME NIGHT LIVE	KSL 5 NEWS AT 6P SAT		Program) BRS CMPG
WOHS		SUN	SAT			-			Flight Dates Hiatus Weeks	Agency () (3050 K S WASHII Agency C/P1/P2/E
:30	:30	:30	:30	:30	:30	:30	1	Len) GREAT . ST NW, S INGTON,
\$250.00	\$600.00	\$2,300.00	\$1,100.00	\$1,800.00	\$100.00	\$225.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Rate	0/23/2012 - 10/29/2012	() GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/E 11/14/2112
10/23-10/26	10/23-10/26	10/28-10/28	10/27-10/27	10/23-10/29	10/27-10/27	10/27-10/27		Dates	2	EDIA
Н	Ь	0	0	0	н	0		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
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ы	Ь	0	0	0	щ	0	1 00 1 10 0 10 0 10 0 10 0 10 0 10 0 1	Total	202-872-1155) WASHINGTON) JAMIE ANDRUS
\$250.00	\$600.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	1 1 1 1 0 0	Total Cost	1155	TON

Daypart

-REPORT TOTALS-

Report Totals: 15 / \$5,000.00

---SALES MONTHLY TOTALS-

	80%	UNKN	0%	TSN	%	KUTV	ο 69	KUCW		
KTVX 0%	80		20%	KSL	0.00	KJZZ	O t/9	CABL	\$25,000	Market Totals
										—COMPETITIVE—
										Lines not sent/rcld/rtrn: 0 / \$0.00
										Station Totals: 15 / \$5,000.00
										Sales Totals: 15 / \$5,000.00
							0.00	0 / \$	Nov 12: 0 / \$0.00	Oct 12: 15 / \$5,000.00

Books

Demos

null RA35+

Product DCCC Estimate# 2112 Buyer Katic Keuleman Phone#	Station KSL-TV SALT LAKE CITY Advertiser () DCCC-DEM CNGRS CMPG	Rep Order# 7914413 Ver# i Status New EC'd Yes
WASHINGTON, DC 26007 Agency C/P1/P2/E 11/14/2112 Flight Dates 10/23/2012 - 10/29/2012 Hiatus Weeks	Showing Buylines: All Lines Agency () GREAT AMERICAN MEDIA 3050 K ST NW. SUITE 100	Traffic Order# Printed:
Phone#	All Lines Rep Firm Sales Office () WASHINGTON	10/19/2012 12:04 PM : 10/19/2012 11:44 AM

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